

## High Desert Hunter Jumper Association

Board Meeting Notes

4/23/24

6:30 PM

Zoom Meeting ID: 833 824 9136

Passcode: 123456

**Meeting Facilitator:** Germaine Dougherty, HDHJA President

**Board Officers:** Terry Morrison, Christy Gentry, Kalie Whitcomb

**Committee Members:** Simone Starnes, Lisa Pleasance, Makenzie Harvey, Kay Lynch, Sunny Maxwell, Lori Peterson, Jennifer Delia, Beth Breiten, Mare Ehlers, Margaret Kolata, Lori Hayden

1. Call to order at 6:35 pm
2. Roll call – Germaine, Christy, Lisa, Terry, Kay, Margaret, Diane van der Berg
3. Approval of minutes
  - a. Terry moves to approve, Margaret seconds, all in favor and no abstentions. Minutes approved.
4. Treasurer Report
  - a. Kalie will provide estimated show report at the next meeting
5. Sponsorship
  - a. Sunny isn't interested in attending meetings, but she is happy to onboard her replacement and help during the in between time until we can fill the role
  - b. Germaine to reach out to the trainers to see if they have someone interested in a sponsorship role
  - c. Christy to dig for role descriptions, need updating
  - d. Kay volunteered to walk the show to network and get a pulse on interest
    - i. Maybe 3-4 hours per month, outreach is the biggest piece of this and the follow up to chase money – the donate process has been streamlined
    - ii. Soliciting people for sponsorships, communicating with other board members to honor promises (website, newsletters and announcements) to ensure they are appreciated appropriately, maintaining HDHJA store, meetings.
6. Internships
  - a. Grace – Terry worked with her before on points
  - b. Photographer to cover social media assistant

- c. Could we use an intern for Sponsorships?
- 7. April show recap
  - a. 55 Entries
  - b. New medic is amazing, but hasn't provided a bill yet
  - c. Estimated guess on profit: \$2k
  - d. May Show at Elevate
    - i. Saturday – 2 Rings, need another back gate person and another announcer, will ask Sophie, Christy can cover announcing or back gate, Lisa will also ask Coco
    - ii. Sunday – we are covered
    - iii. Judges:
      - 1. Saturday Lisa Valenta big ring, Makenzie Harvey indoor
      - 2. Sunday Bob Widmayer.
    - iv. Ribbons – Germaine has all the ribbons
    - v. Need volunteers – Germaine will reach out to Rachel and Betsy to see if they have any clients interested in volunteering
    - vi. Christy to send another email to remind members to register
      - 1. Call for help: Sponsorship, Ribbons and Internship Positions
    - vii. Rachels team will direct traffic, Lisa has some parking signs that she will bring,
- 8. Spring/Summer Fundraiser
  - a. Rachel mentioned wanting to host and have the parents at her barn organize.
- 9. Banquet 2025
  - a. Committee Meeting to kick off venue and early auction items
- 10. Set date for next meeting – May 21 at 6:30 pm, Zoom/Some Day Farm Viewing Room
- 11. Adjourn @7:23pm