

High Desert Hunter Jumper Association

Board Meeting Minutes

10/30/23

6:30 PM at Some Day Farm's Viewing Room

20361 Tumalo Rd, Bend, OR 97703

Zoom Meeting ID: 833 824 9136

Passcode: 123456

Meeting Facilitator: Germaine Dougherty, HDHJA President

Board Officers: Terry Morrison, Christy Gentry, Kalie Whitcomb

Committee Members: Simone Starnes, Lisa Pleasance, Jessica Karriker, Makenzie Harvey, Kay Lynch, Sunny Maxwell, Lori Peterson, Elizabeth Buchanan, Marian Ehlers, Beth Breiten, Jennifer Delia, Margaret Kolata.

1. Call to order – at 6:37 pm
2. Roll call – Sunny Maxwell, Jen Delia, Germaine Dougherty, Terry Morrison, Lisa Pleasance, Margaret Kolata, Betsy Soule, Kalie Whitcomb, Kay Lynch, Christy Gentry
3. Approval of minutes – Terry votes to approve, Kay seconds, all in attendance approved.
4. Treasurer's Report - \$32k balance (not including show expenses), we still have \$7k left to pay for the banquet, \$390 in tickets sold for the banquet early price.
5. Fundraising & Sponsorship Update by Sunny
 - a. Store earned \$190, we raised a total \$2500 for opt out October, which gained the match of \$2k, for a rough total \$13, 547 total on fundraising (without Cat and finals for Opt Out October) So maybe even \$15k
 - b. Letters will be sent out to all donors at the end of the year, Kalie will send, Sunny will provide a spreadsheet to Kalie, including the list of pledges that will need to receive an invoice
 - c. Nicole's Lueck paid \$500, she is a gold sponsor
 - d. Sunny suggests that all donors be included in the banquet book if they want to
 - e. Kalie paid the \$500 for the clinic in January, (Bernie)
6. October Show Recap?
 - a. \$8585 in revenue, but we still need to pay for stalls shavings, medics, judge, and facility
 - b. Banquet tickets sold (included in that amount)

- c. There were two Issues at the show: 2 reported Exhibitor issues, board will follow up appropriately.
 - d. Overall feedback: Good courses and excellent participation
- 7. Scholarship & Grant Applications (no updates to report)
- 8. Board Officer Elections
 - a. Membership Position Opening (Kalie + Christy to absorb)
 - b. Fundraising Position Opening
 - c. No nominees or running candidates
 - d. Board will vote in November on positions
- 9. Banquet & Auction Updates
 - a. Let's get organized, By Jen
 - i. Software for managing donations, auction, check out (Survey Monkey)
 - ii. Forms to help manage information sent via email for board review
 - iii. We have lots of great donations for the auction itself
 - iv. Ticket pricing: \$65 early discount, \$75 full price
 - v. Board agrees banquet should remain a celebration event
 - b. Let's try and incorporate a pre-event online auction for Christmas (Jen/Terry taking the lead)
 - c. Let's try to do a summer event focused on fundraising
 - d. Barn Baskets: 4 committed (SDF, Elevate, JGW, Betsy) Kay will reach out to Lisa Ellefson and Simone Starnes)
 - e. We might do a few early items online auction items as a Christmas fundraiser
 - f. Jen requests time to select committee meeting dates at the end of tonight
 - g. Additional Ideas: Private lesson from a clinician, special riding opportunities, (Kallie to talk to Jeff Cook)
 - h. Committee requests to be submitted to Board for approval via email
 - i. Tickets \$65 until Friday Nov 3, full price effective Saturday, Nov 4
 - j. All photos should be sent to the secretary
 - k. Christy to send out a newsletter announcing price discount
- 10. Volunteers needed: ribbons
 - a. Lisa mentioned Kyra should be nominated, several nods of approval.
 - b. Let's encourage riders to apply for the HDHJA \$500 scholarship

- c. Sportsmanship + Volunteer of the Year TBD
- d. Deadline to decide by the end of November
- e. Kalie/Christy to manage membership via Google Doc
- f. Beth will manage Ribbons, Banquet Program, Proofs Points for Terry, and walk in to Absolute Horse to help get confirmation for banquet awards/prizes
- g. Germaine/Kalie to order the ribbons
- h. Absolute Horse: We need confirmation that Abbie orders the championship prizes

11. Clinic

- a. Jan 6-7 Bernie Traurig (price estimated at \$150 per day)
 - i. Offered to do private lesson day for trainers/riders Friday, clinic will be 2-day
 - ii. Clinic will be held at Shevlin, 2' riders will need to be done early to prep for Banquet
 - iii. Germaine to send details for newsletter (plan to send by Thanksgiving)

12. Rule changes

- a. Proposed changes in December
- b. Vote on rules in January

13. New business

- a. Rachel does Knowledge November (horsemanship education)
- b. Weekly exercise on social – grand prize at the end of the month

14. Set date for next meeting

- a. November 28, Tuesday (Remote Meeting)

15. Adjourn at 8:11 pm