

High Desert Hunter Jumper Association

Board Meeting Minutes

1/14/25

Some Day Farm Viewing Room

20361 Tumalo Rd, Bend, OR 97703

Zoom Meeting ID: 833 824 9136

Passcode: 123456

Meeting Facilitator: Germaine Dougherty, HDHJA President

Board Officers: Terry Morrison, Christy Gentry, Kalie Whitcomb

Committee Members: Simone Starnes, Lisa Pleasance, Kay Lynch, Margaret Kolata, Lori Peterson, Marian Ehlers, Beth Breiten, Jennifer Delia, Selena Griffen

1. Call to order: 6:39 PM
2. Roll call: Germaine, Terry, Christy, Mo, Rachael, Kate, Betsy, Sydney, Margaret, Selena, Jen, Kalie, Mare, Kay, Lisa
3. Approval of minutes: Terry moves to approve the minutes, Margaret seconds, all were in favor.
4. Treasurer's Report:
 - a. General account balance \$50,124, KG account balance \$5,894
 - b. Banquet recap: (net profit \$2,231)
 - c. Total 2024 sponsorships: estimated \$6k
 - d. Ticket Sales: 111 Tickets sold
5. Banquet Recap
 - a. Grant/Scholarship Winners:
 - i. Volunteer Award: Christy Gentry
 - ii. Sportsmanship Award: Zach Sherer
 - iii. \$500 Scholarship: Mia Griffin
 - iv. \$1,000 Scholarship: Adelyn Jacoby
6. Rule Changes
 - a. Added 18" hunter division (note that the course designer has some freedom on this in terms of 18" at the center or the cups) to be consistent with USHJA Outreach Program.
 - b. Now we can set 2' at height rather than soft with a lower division
 - c. Let's add this to our by-laws, so we are clear on voting on rule changes as a group

- i. Vote on rule changes: unanimous for attendees, no abstentions

7. Fundraising ideas for 2025

- a. See's candy fundraising to fund individual grants for horse related activities
 - i. Brook to lead charge in record keeping/recruiting kids
 - ii. HDHJA to verify legality and rules of how funds can be distributed
 - iii. Next steps: Rachel to reach out to her CPA on the legal/tax ramifications/stipulations
 - iv. Task Force: Rachel, Sydney, Brook (prepared to update board by February show)
 - v. Board to send Rachel a list of questions that we have for the CPA/legal
 - vi. Board to email the Secretary questions about this opportunity by Jan 21. Christy to send these to Rachel.

8. New business

- a. Germaine: revamp HDHJA website
 - i. Task Force: Christy, Jen, Terry, Selena, Lori
- b. Terry: Outreach Festival
 - i. Issue: timing of the festival is during the first week of school for Oregon
 - ii. This year the festival will be at Monroe
 - 1. Suggestion to host the festival in Wilsonville
 - 2. Germaine to call Chad to ask if he is interested in hosting
- c. Christy: Marketing Committee
 - i. Newsletter: marketing calendar prepared for review/input
 - ii. Social media: CPA question on how we can promote Kate Ash, let's do better marketing that pictures at shows are for sale, get a volunteer to help man the booth, Kate to determine her monthly rate to do social for HDHJA, board to meet with legal on options to legally pay for services.
 - iii. Website – committee organized
- d. HDHJA Show Hosting
 - i. Are the barn hosting fees enough? This is a question for barns moving forward. (example year-end show paid \$2500 to the hosting barn)
 - ii. The question was posed: Who covers any damage that happens during the show? The answer is the barn hosting.

- iii. Let's check in each year to be sure costs are being covered, that barns are happy to participate and that the money/volunteer costs are being sufficiently covered.
 - iv. Volunteers: ideas to get people to help get show grounds ready, example:
Dressage Club: have the volunteer write a check and if they show to volunteer up their check was voided. The hosting barn can send the secretary a list of jobs and dates to include in an email or newsletter to members.
 - v. Ribbons: need to be ordered a min of 10 weeks in advance for the event.
Sydney may be interested in taking this over in 2025.
9. Set date for next meeting: February 6th Thursday, at 6:30 pm at Elevate
10. Adjourn at 8:25 PM